

# CLR PRO® FULL-LINE CATALOG

THE POWER YOU EXPECT. THE SAFETY YOU NEED.









## THE RIGHT COMPANY.

CLR® and Tarn-X® have been the top selling brands in their category for over 30 years.



For more than 50 years,
Jelmar® has built a strong
reputation for innovative and
powerful cleaning products.
But we're not resting on our
laurels. We're taking that same
passion for excellence that
made CLR the #1 selling calcium,
lime and rust remover in the
world and bringing it to the
professional cleaning industry.
Your success is our success!







1940s

In 1949 Manny Gutterman founded Manny Gutterman & Associates, Inc. as a national sales representative organization



A friend in advertising asked Manny to sell a warehouse full of cleaning product in barter from a bankrupt client. Of course he accepted the challenge and Jelmar, LLC. was born.





The product was reformulated and repackaged and sold as Tarn-X® Tarnish Remover.



1980s

Tarn-X became the number one selling metal cleaner in the United States through its use of the phrase "AS SEEN ON TV."



Product innovation continued and a powerful lime and rust remover was developed: CLR® Calcium, Lime & Rust Remover.



In 2007, Alison Gutterman continues the family legacy and became the president of Jelmar.



Over the years, Jelmar continued to develop new products that stand out from the competition.





Jelmar launches safe & effective professional cleaning products formulated for the unique needs of the industrial and commercial marketplace.





## Why CLR PRO®

## We strive to execute strict standards for product and company performance that exceeds industry standards.

- Proven high-performance products
- Nationally recognized brand leadership
- 99% complete and on time fill rates
- Meets LEED Standards
- NSF registered—approved for use in food processing, food storage, and food service facilities
- Non-corrosive and nonabrasive on surfaces when used as directed
- Readily biodegradable













## As EPA Partner of the Year since 2015, we're committed to providing safe products to help you meet your organization's sustainability goals.

CLR PRO® line offers many products that are EPA Safer Choice\*, meaning that they have been evaluated through the EPA's rigorous scientific process for only the safest ingredients without sacrificing quality or product performance.

Look for the EPA Safer Choice logo on the label to see which products meet these standards.



### FOLLOW CDC GUIDELINES FOR SAFE FACILITY REOPENING



Educate your customers on the CDC Guidelines for safe cleaning and disinfecting guidelines.

Click here to learn more about this simple 2-step process.



**CLEANING SOLUTIONS FOR ALL AREAS OF YOUR FACILITY** 







## SAFE, EFFECTIVE, AND FAST ACTING CLEANING SOLUTIONS FOR FACILITIES MAINTENANCE

Facilities Maintenance covers a lot of ground and areas with distinct cleaning needs. CLR PRO® cleaning products provide time-saving solutions with easy-to-use products that work.

Ready-to-use | Proven effective | Safer ingredients | Supports sustainability goals







## CLR PRO® CALCIUM, LIME, RUST REMOVER

CLR PRO® Original Formula Calcium, Lime & Rust Remover is a fast and effective way to clean away calcium, lime and rust deposits.

- Readily biodegradable and safe on all plumbing including copper and plastic/PVC
- Made of Lactic Acid which is derived from plants
- Contains no bleach, ammonia, or phosphorus
- NSF registered—approved for use in food processing, food storage, and food service facilities
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

#### **COMMON USES:**

Dishwashers, Coffeepots, Sinks, Showerheads, Toilets, Humidifiers, Washing Machines, HVAC, Glassware, Faucets

#### **DILUTION:**

Light soils: 1 part CLR: 8 parts warm water Medium soils: 1 part CLR: 1 part warm water Heavy soils: use full strength CLR













CALCIUM, LIME &

**PORCELAIN** 

n Reg 🗿 🕞

STAINLESS STEEL

CHROME

**GLASS** 

CALCIUM,

**FIBERGLASS** 

VINYL

**BRASS** 

PVC/PLASTIC

**COPPER** 

Size	Stock #
32 oz.	FM-CLR32-6PRO
42 oz.	FM-CLR42-4PRO
1 Gal.	FM-CLR128-4PRO
5 Gal.	FM-CLR-5PRO
55 Gal.	FM-CLR-55PRO
275 Gal.	CLR-275PRO







## **CLR PRO® RESTROOM CLEANER**

CLR PRO® Restroom Cleaner is an effective way to remove dirt, calcium, lime, hard water deposits, and soap scum in the bathroom.

- Multi-surface cleaner that easily removes hard water deposits and soap scum on common bathroom surfaces
- Readily biodegradable and safe on all plumbing including copper and plastic/PVC
- Septic and greywater safe
- Contains no alcohol, phosphates, ammonia, or bleach
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals



#### **COMMON USES:**

Stainless Steel Sinks, Tubs, Showers, Tile Floors and Walls, Grout, Toilets, Countertops, Fixtures

#### **DILUTION:**

Ready to Use







### USE ON THESE SURFACES:

PLASTIC STAINLESS STEEL

**FIBERGLASS** 

**GLASS** 

**GRANITE (SEALED)** 

**PORCELAIN** 

**CERAMIC** 

**CHROME** 

Size	Stock #
32 oz. spray	FM-RC32-6PRO







## CLR PRO® COMMERCIAL PROBIOTIC CLEANER

#### Removes tough soils and provides 3 days of cleaning power

- Probiotics in the cleaner activates in the presence of soil and helps break down dirt and grime for up to 3 days
- Bleach-free formula
- Reduces odor
- Readily biodegradable
- 86% bio-based ingredients
- Lemon-scented
- NSF registered-approved for use in food processing, food storage, and food service facilities





#### **COMMON USES:**

Restroom Counters, Tile Walls, Floors, Plumbing Fixtures

#### **DILUTION:**

Ready to Use





EPA does not currently review probiotic formulas as part of their Safer Choice program



### USE ON THESE SURFACES:

**GROUT** 

**CHROME** 

**ALUMINUM** 

**FIBERGLASS** 

STAINLESS STEEL

Size	Stock #	
32 oz.	FM-CPC32-6PRO	





## CLR PRO® MULTI-PURPOSE CLEANER

Removes everyday soil and grime from a wide-variety of surfaces

- For everyday use on common soils
- Effective, hard working and easy to use cleaner is superior to the leading brands
- Lemon-scented
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Contains no phosphates, ammonia or bleach
- Made in the USA



#### **COMMON USES:**

Countertops, Appliances, Decorative Elements, Office Spaces, Restroom Surfaces

#### **DILUTION:**

Ready to Use







### USE ON THESE HARD SURFACES:

CERAMIC
FORMICA®
GRANITE
STAINLESS STEEL
TILE

Size	Stock #
32 oz.	FM-MPC32-6PRO









## CLR PRO® BIO-ENZYMATIC DRAIN MAINTAINER

Live microbial formula prevents the accumulation of fat, oil, and grease in grease traps, ponds & lagoons, septic tanks, and will keep drains flowing freely.

- Live bacteria digests and degrades fat, oil, and grease with no harmful byproducts
- Contains no emulsifiers—promotes a more efficient waste water treatment operation
- NSF registered-approved for use in food processing, food storage, and food service facilities
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

#### **COMMON USES:**

Grease Traps, Drains, Toilets, Sinks, Tubs, Showers, Kitchens, Restaurant Drains, Spas, Locker Rooms, Factories, Sewage Treatment Plants, Lift Stations, Meat/Poultry Producers, Vehicle/ Truck Wash, Utilities, Oil Water Separators, Industrial Laundries, Wastewater Ponds & Lagoons









#### DOSAGE:

- For drain line maintenance in kitchens, bath and laundry rooms 2 ounces per inch of drain diameter is the targeted measurement.
- For a 2" drain: Add 8 ounces per drain as a start up seeding dose. Then add 4 ounces per week thereafter for maintenance. Increase doses accordingly for larger diameter drains and feeder lines.

For wastewater treatment applications including lagoons, grease traps and food processing plants, please refer to Technical Data Sheets for more directions for use.



### USE ON THESE TYPES OF PIPES:

**COPPER** 

**PVC** 

**STEEL** 

**PLASTIC** 

**CAST IRON** 

Size	Stock #
1 Gal.	FM-BEDM128-4PRO
5 Gal.	FM-BEDM-5PRO
55 Gal.	FM-BEDM-55PRO



## CLR PRO® MOLD & MILDEW STAIN REMOVER

Quickly removes tough surface mold and mildew stains on a wide variety of surfaces.

- Removes surface mold and mildew stains
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Bleach-free
- Foam sprayer prevents splash-back and spores from spreading in the air



#### **COMMON USES:**

Painted Walls, Ceramic Tiles, Hardwood Floors and Baseboards, Shower Curtains, Rugs, Countertops, Showers, Grout, Siding

#### **DILUTION:**

Ready to Use









### USE ON THESE SURFACES:

**GLASS** 

**MARBLE** 

**BRICK** 

**CONCRETE** 

**CERAMIC** 

**METALS** 

**FABRICS** 

WOOD

Size	Stock #
32 oz.	FM-MMSR32-6PRO
1 Gal.	FM-MMSR128-4PRO





## CLR PRO® HEAVY DUTY CLEANER & DEGREASER

Industrial strength, water-based cleaner and degreaser quickly lifts out oil, grease, and tar.

- Multi-purpose degreaser that lifts oil, grease, and tar
- NSF registered-approved for use in food processing, food storage, and food service facilities
- Safe for surrounding vegetation when used as directed
- Heavy foaming action clings to surfaces and breaks down dirt



#### **COMMON USES:**

Floors, Parking Lots, Equipment, Walls, Machinery, Trash Receptacles, Vents

#### **DILUTION:**

Ready to Use







### USE ON THESE SURFACES:

**PORCELAIN** 

STAINLESS STEEL

**CHROME** 

**COPPER** 

**METALS** 

**CERAMIC** 

**FIBERGLASS** 

**RUBBER** 

VINYL

**STONE** 

**BRICK** 

CONCRETE

PVC/PLASTIC

Size	Stock #	
32 oz.	FM-HDCD32-6PRO	
1 Gal.	FM-HDCD128-4PRO	
5 Gal.	FM-HDCD-5PRO	
55 Gal.	GM-55PRO	
275 Gal.	GM-275PRO	



## CLR PRO® UNIFORM CLEANER WITH ODOR CONTROL

Powerful stain remover specially formulated to deep clean uniforms

- Contains brighteners to maintain that "like new" look
- Effectively removes a wide variety of tough stains
- Contains a special odor eliminator to keep uniforms smelling fresh
- Contains no butyl, bleach or phosphates



#### **COMMON USES:**

Nylon, Cotton, Silk, Towels, Sheets, Tablecloths, Hospital Linens

#### **DILUTION:**

Ready to Use



#### **EFFECTIVE ON:**

**RED CLAY** 

**MUD AND DIRT** 

**GRASS** 

JUICE

**BLOOD** 

**INK AND MARKER** 

**SWEAT STAINS** 

**GREASE** 

URINE AND FECES

COFFEE

**SODA** 

AND MORE

Siz	e	Stock #
32	0Z.	FM-UCOC32-6PRO





## **TARN-X PRO® TARNISH REMOVER**

The leading tarnish remover for cleaning and preserving copper and sterling silver.

- Extremely effective at brightening and shining
- Rinses clean with no residue
- Saves time and effort-no buffing required



#### **COMMON USES:**

Silverware, Serving Pieces, Light Fixtures, Copper Pots and Pans, Musical Instruments

#### **DILUTION:**

Ready to Use

### USE ON THESE SURFACES:

III FACILITIES MAINTENANCE

TarnXI

**SILVER** 

STERLING SILVER

**PLATINUM** 

GOLD

Size	Stock #
12 oz.	TX-6
1 Gal.	FM-TX128-4PRO
5 Gal.	FM-TX-5PRO
55 Gal.	FM-TX-55PRO





## **CLR® CLEAN & CLEAR STONE**

Safely cleans stone without scratching while providing a streak free shine.

- Removes dirt and grime in one step
- No streaks or scratches
- Optical brightener gives a "pop" to dull surfaces

#### **COMMON USES:**

**DILUTION:** 

Counters, Floors, Walls, Statues, Decorative Elements Ready to Use





### USE ON THESE SURFACES:

**GRANITE** 

STONE

**MARBLE** 

CORIAN®

QUARTZ

TILE

١	Size	Stock #
	12 oz. aerosol can	CGS-12





### **CLR® SPOT-FREE STAINLESS STEEL**

One-step, ready-to-use powerful foaming action removes dirt, residue, and fingerprints from stainless steel.

- Powerful foaming action won't streak or run
- NSF registered-approved for use in food processing, food storage, and food service facilities
- Water-based formula

#### **COMMON USES:**

Elevator Doors, Stainless Steel Appliances, Work Stations, Decorative Elements, Statues

#### **DILUTION:**

Ready to Use







### USE ON THESE SURFACES:

STAINLESS STEEL

Size	Stock #
12 oz. aerosol can	CSS-12







### **CLR® CLOG-FREE DRAIN**

The fast and effective way to unclog blocked drains.

- Uses the power of compressed air to remove clogs up to 50 feet down
- Contains no CFCs that deplete the ozone
- Made without harsh chemicals, acid or lye
- Safe for all pipes, including plastic or metal drains, and won't cause corrosion
- Can use in standing water

#### **COMMON USES:**

Sinks, Tubs, and Showers





#### **USE ON THESE:**

PLASTIC DRAINS
METAL DRAINS

Size	Stock #
4.5 oz. aerosol bottle	PP-6





## CLR® FRESH & CLEAN GARBAGE DISPOSAL

CLR® Fresh & Clean Garbage Disposal are powerful foaming pods that clean and freshen garbage disposals without scrubbing.

- Deep cleans and freshens every section of your disposal unit, cutting through grease and grime
- Eliminates odor, leaving a light, fresh scent
- Does not contain ammonia, parabens, phthalates, or bleach
- Safe to use regularly

#### **COMMON USES:**

Garbage Disposals

#### **DILUTION:**

Ready to Use





#### **USE ON:**

#### **GARBAGE DISPOSALS**

Size	Pouch Quanity	Stock #
1 Pouch	5 Pods	GDC-6
36 Pouches	5 Pods	GDC5-36
12 Pouches	20 Pods	GDC20-12

5 COUNT

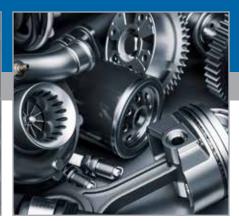
BLEETE

## **AUTOMOTIVE PRODUCTS**

**MAKE EASY WORK OF DAILY SERVICE REPAIRS AND CLEANING** 







## SAFE AND EFFECTIVE MAINTENANCE PRODUCTS FOR THE AUTOMOTIVE INDUSTRY

The CLR PRO® Automotive line of products offer a safer, effective solution to make easy work of daily service repairs and cleaning than the harmful, hazardous chemicals commonly found in auto shops.

Ready-to-use | Outperforms competition\* | No harsh ingredients\*\*



\*Proven in third-party tests. \*\*See individual product SDS for VOC information



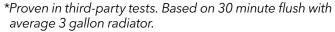


**AUTOMOTIVE** 

## CLR PRO® HEAVY DUTY RADIATOR FLUSH AND CLEANER

Formulated to remove heavy scale buildup and rust in later model radiators. It removes more scale in 10 minutes than competitive products do in 3 hours\*.

- Heavy duty to extend the life of vehicles
- Removes scale build up 10x more effectively than the leading product\*
- Readily biodegradable
- Safe for employees







### USE ON THESE SURFACES:

**ALUMINUM** 

STAINLESS STEEL

**COPPER** 

PRO

**BRASS** 

PVC/PLASTIC

VINYL

**FIBERGLASS** 

**RUBBER PARTS** 

Size	Stock #	
1 Gal.	A-HDRFC-4PRO	





**AUTOMOTIVE** 

## CLR PRO® EXTERIOR RUST REMOVER

Effectively removes unsightly rust stains and surface corrosion from vehicle exteriors.

- Use for paint prepping and improving the appearance of any vehicle
- Safe on clear coat and paint
- Readily biodegradable
- Great for use outside—safe on vegetation
- Safe for employees

### PROVEN EFFECTIVE ON THESE APPLICATIONS

**ANTIQUE CARS** 

**PATINA RESTORATION** 

**PAINT PREP** 

**CARS** 

**TRUCKS** 

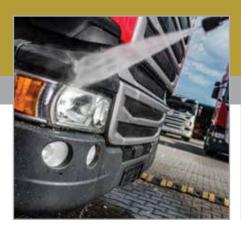
**VANS** 

**HEAVY EQUIPMENT** 

Size	Stock #
1 Gal.	A-ERR-4PRO
5 Gal.	A-ERR-5PRO

## **INDUSTRIAL PRODUCTS**

**EFFECTIVE AND SAFE TO USE REGULARLY** 







### **KEEP EQUIPMENT WORKING EFFICIENTLY**

Not regularly maintaining industrial equipment and vehicles can cause increased wear and operating hazards to operators. Harsh chemicals are often required when regular maintenance does not occur, which can damage equipment surfaces and can increase the risk of exposure for operators.

Ready-to-use | Proven effective | Reduce equipment downtime | No harsh ingredients





## CLR PRO® INDUSTRIAL SYSTEMS FLUSH

Safely removes scale buildup from industrial systems that can compromise the ability to heat and cool correctly.

- Helps prevent equipment from overheating or failure, and energy inefficiencies with regular use
- Safely dissolves calcium, lime, rust and other deposits from water passages in water cooled or heated equipment
- Contains no harsh chemicals, like ammonia, phosphates, or solvents
- Readily biodegradable
- Manufactured in the USA

#### **COMMON USES:**

Heat Exchangers, Cooling Towers, Evaporative Condensers, Boilers, Steam Generators, Injection Molds, UV Sterilizing, and Pipes and more.



#### DOSAGE:

The recommended dilution is a 50% ratio of CLR PRO® ISF to water. Depending on the amount of scale present, a stronger solution can be used, OR the flush time increased and/or repeated.

The effectiveness of the solution can be checked periodically with a pH meter. Should the circulation solution rise above the pH level of 5.5 before the flush time expires, additional ISF needs to be added, and the cycle time may need extending.

See label for directions



### USE ON THESE TYPES OF PIPES:

**COPPER** 

**PVC** 

STEEL

**PLASTIC** 

**CAST IRON** 

Size	Stock #
1 Gal.	I-ISF-4PRO
5 Gal.	I-ISF-5PRO
55 Gal.	I-ISF-55PRO
275 Gal.	I-ISF-275PRO





**INDUSTRIAL** 

## CLR PRO® VEHICLE LIME REMOVER

A daily use cleaner to remove scale buildup from industrial and commercial vehicles and equipment.

- Cleans harmful scale buildup that can shorten service life of equipment and vehicle surfaces
- Keeps vehicle windows clear with regular use
- Can also be used to clean buildings, walls, floors, and hard surfaces that lime powder and scale accumulates
- Works great in pulp mills, lime mines, construction sites, concrete plants, farm equipment, and chemical plants
- Readily biodegradable, no VOC's
- Manufactured in the USA



#### **DILUTION:**

Ready to Use





### USE ON THESE SURFACES:

**PAINT** 

RUBBER

WINDOWS/GLASS

VINYL

**ALUMINUM** 

CHROME

STAINLESS STEEL

PVC/PLASTIC

Size	Stock #
1 Gal.	I-VLR-4PRO
5 Gal.	I-VLR-5PRO
55 Gal.	I-VLR-55PRO
275 Gal.	I-VLR-275PRO



# THE POWER YOU EXPECT. THE SAFETY YOU NEED.



