CLR PRO®
FULL-LINE CATALOG

THE POWER YOU EXPECT. THE SAFETY YOU NEED.

THE RIGHT COMPANY.

CLR® and Tarn-X® have been the top selling brands in their category for over 30 years.

For more than 50 years, Jelmar® has built a strong reputation for innovative and powerful cleaning products. But we're not resting on our laurels. We're taking that same passion for excellence that made CLR the #1 selling calcium, lime and rust remover in the world and bringing it to the professional cleaning industry. Your success is our success!

Made in USA

WOMEN OWNED

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jelmar®

1940s

In 1949 Manny Gutterman founded Manny Gutterman & Associates, Inc. as a national sales representative organization

A friend in advertising asked Manny to sell a warehouse full of cleaning product in barter from a bankrupt client. Of course he accepted the challenge and Jelmar, LLC. was born.
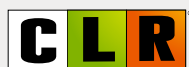
1960s

TARN·X®

The product was reformulated and repackaged and sold as Tarn-X® Tarnish Remover.

AS SEEN ON TV

1980s

Tarn-X became the number one selling metal cleaner in the United States through its use of the phrase "AS SEEN ON TV."

CLR®

Product innovation continued and a powerful lime and rust remover was developed: CLR® Calcium, Lime & Rust Remover.

2000s

Over the years, Jelmar continued to develop new products that stand out from the competition.

In 2007, Alison Gutterman continues the family legacy and became the president of Jelmar.

CLR PRO®

2020+

Jelmar launches safe & effective professional cleaning products formulated for the unique needs of the industrial and commercial marketplace.

Why CLR PRO®

We strive to execute strict standards for product and company performance that exceeds industry standards.

- Proven high-performance products

- Nationally recognized brand leadership

- 99% complete and on time fill rates

- Meets LEED Standards

- NSF registered—approved for use in food processing, food storage, and food service facilities

- Non-corrosive and non-abrasive on surfaces when used as directed
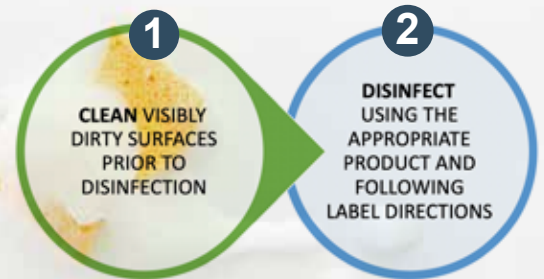
- Readily biodegradable

As EPA Partner of the Year since 2015, we're committed to providing safe products to help you meet your organization's sustainability goals.

CLR PRO® line offers many products that are EPA Safer Choice*, meaning that they have been evaluated through the EPA's rigorous scientific process for only the safest ingredients without sacrificing quality or product performance.

Look for the EPA Safer Choice logo on the label to see which products meet these standards.

FOLLOW CDC GUIDELINES FOR SAFE FACILITY REOPENING

1 CLEAN VISIBLY DIRTY SURFACES PRIOR TO DISINFECTION

2 DISINFECT USING THE APPROPRIATE PRODUCT AND FOLLOWING LABEL DIRECTIONS

Educate your customers on the CDC Guidelines for safe cleaning and disinfecting guidelines. Click here to learn more about this simple 2-step process.

FACILITIES MAINTENANCE
CLEANING SOLUTIONS FOR ALL AREAS OF YOUR FACILITY

SAFE, EFFECTIVE, AND FAST ACTING CLEANING SOLUTIONS FOR FACILITIES MAINTENANCE

Facilities Maintenance covers a lot of ground and areas
with distinct cleaning needs. CLR PRO® cleaning products provide
time-saving solutions with easy-to-use products that work.

Ready-to-use | Proven effective | Safer ingredients | Supports sustainability goals

BEFORE

AFTER

CLR PRO® CALCIUM, LIME, RUST REMOVER

CLR PRO® Original Formula Calcium, Lime & Rust Remover is a fast and effective way to clean away calcium, lime and rust deposits.

- Readily biodegradable and safe on all plumbing including copper and plastic/PVC

- Made of Lactic Acid which is derived from plants

- Contains no bleach, ammonia, or phosphorus

- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

COMMON USES:

Dishwashers, Coffeepots, Sinks, Showerheads, Toilets, Humidifiers, Washing Machines, HVAC, Glassware, Faucets

DILUTION:

Light soils: 1 part CLR: 8 parts warm water
Medium soils: 1 part CLR: 1 part warm water
Heavy soils: use full strength CLR

USE ON THESE SURFACES:

PORCELAIN

STAINLESS STEEL

CHROME

GLASS

FIBERGLASS

VINYL

BRASS

PVC/PLASTIC

COPPER

Size	Stock #
32 oz.	FM-CLR32-6PRO
42 oz.	FM-CLR42-4PRO
1 Gal.	FM-CLR128-4PRO
5 Gal.	FM-CLR-5PRO
55 Gal.	FM-CLR-55PRO

CLR PRO® RESTROOM CLEANER

CLR PRO® Restroom Cleaner is an effective way to remove dirt, calcium, lime, hard water deposits, and soap scum in the bathroom.

• Multi-surface cleaner that easily removes hard water deposits and soap scum on common bathroom surfaces

• Readily biodegradable and safe on all plumbing including copper and plastic/PVC

• Septic and greywater safe

• Contains no alcohol, phosphates, ammonia, or bleach

• Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

USE ON THESE SURFACES:

PLASTIC

STAINLESS STEEL

FIBERGLASS

GLASS

GRANITE (SEALED)

PORCELAIN

CERAMIC

CHROME

COMMON USES:

Stainless Steel Sinks, Tubs, Showers, Tile Floors and Walls, Grout, Toilets, Countertops, Fixtures

DILUTION:

Ready to Use

Size	Stock #
32 oz. spray	FM-RC32-6PRO

CLEAN AND SHINES FAUCETS

CLR PRO® COMMERCIAL PROBIOTIC CLEANER

Removes tough soils and provides 3 days of cleaning power

- Probiotics remain on the surface for up to 3 days
- Bleach-free formula
- Reduces odor
- Readily biodegradable
- 86% bio-based ingredients
- Lemon-scented

3 DAYS CLEANING POWER

COMMON USES:

Restroom Counters, Tile Walls, Floors, Plumbing Fixtures

DILUTION:

Ready to Use

CONTINUED CLEANING ACTION

EPA does not currently review probiotic formulas as part of their Safer Choice program

USE ON THESE SURFACES:

GROUT

CHROME

ALUMINUM

FIBERGLASS

STAINLESS STEEL

Size	Stock #
32 oz.	FM-CPC32-6PRO

CLR PRO® MULTI-PURPOSE CLEANER

Removes everyday soil and grime from a wide-variety of surfaces

- For everyday use on common soils
- Effective, hard working and easy to use cleaner is superior to the leading brands
- Lemon-scented
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Contains no phosphates, ammonia or bleach
- Made in the USA

CLEANS AND SHINES A VARIETY OF SURFACES

COMMON USES:

Countertops, Appliances, Decorative Elements, Office Spaces, Restroom Surfaces

DILUTION:

Ready to Use

USE ON THESE HARD SURFACES:

CERAMIC

FORMICA®

GRANITE

STAINLESS STEEL

TILE

Size	Stock #
32 oz.	FM-MPC32-6PRO

CLR PRO® BIO-ENZYMATIC DRAIN MAINTAINER

Live microbial formula prevents the accumulation of fat, oil, and grease in grease traps, ponds & lagoons, septic tanks, and will keep drains flowing freely.

- Live bacteria digests and degrades fat, oil, and grease with no harmful byproducts
- Contains no emulsifiers—promotes a more efficient waste water treatment operation
- NSF certified—approved for use in food processing, food storage, and food service facilities
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

USE ON THESE TYPES OF PIPES:

COPPER

PVC

STEEL

PLASTIC

CAST IRON

COMMON USES:

Grease Traps, Drains, Toilets, Sinks, Tubs, Showers, Kitchens, Restaurant Drains, Spas, Locker Rooms, Factories, Sewage Treatment Plants, Lift Stations, Meat/Poultry Producers, Vehicle/Truck Wash, Utilities, Oil Water Separators, Industrial Laundries, Wastewater Ponds & Lagoons

DOSAGE:

• For drain line maintenance in kitchens, bath and laundry rooms – 2 ounces per inch of drain diameter is the targeted measurement.

• For a 2" drain: Add 8 ounces per drain as a start up seeding dose. Then add 4 ounces per week thereafter for maintenance. Increase doses accordingly for larger diameter drains and feeder lines.

For wastewater treatment applications including lagoons, grease traps and food processing plants, please refer to Technical Data Sheets for more directions for use.

Size	Stock #
1 Gal.	FM-BEDM128-4PRO
5 Gal.	FM-BEDM-5PRO
55 Gal.	FM-BEDM-55PRO

CLR PRO® MOLD & MILDEW STAIN REMOVER

Quickly removes tough surface mold and mildew stains on a wide variety of surfaces.

- Removes surface mold and mildew stains
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Bleach-free
- Foam sprayer prevents splash-back and spores from spreading in the air

COMMON USES:

Painted Walls, Ceramic Tiles, Hardwood Floors and Baseboards, Shower Curtains, Rugs, Countertops, Showers, Grout, Siding

DILUTION:

Ready to Use

CLEANS AND SHINES A VARIETY OF SURFACES

USE ON THESE SURFACES:

GLASS

MARBLE

BRICK

CONCRETE

CERAMIC

METALS

FABRICS

WOOD

Size	Stock #
32 oz.	FM-MMSR32-6PRO

CLR PRO® HEAVY DUTY CLEANER & DEGREASER

Industrial strength, water-based cleaner and degreaser quickly lifts out oil, grease, and tar.

- Multi-purpose degreaser that lifts oil, grease, and tar
- NSF certified—approved for use in food processing, food storage, and food service facilities
- Safe for surrounding vegetation when used as directed
- Heavy foaming action clings to surfaces and breaks down dirt

REMOVES OIL STAINS FROM CONCRETE

COMMON USES:

Floors, Parking Lots, Equipment, Walls, Machinery, Trash Receptacles, Vents

DILUTION:

Ready to Use

USE ON THESE SURFACES:

PORCELAIN

STAINLESS STEEL

CHROME

COPPER

METALS

CERAMIC

FIBERGLASS

RUBBER

VINYL

STONE

BRICK

CONCRETE

PVC/PLASTIC

Size	Stock #
32 oz.	FM-HDCD32-6PRO
1 Gal.	FM-HDCD128-4PRO
5 Gal.	FM-HDCD-5PRO

CLR PRO® UNIFORM CLEANER WITH ODOR CONTROL

Powerful stain remover specially formulated to deep clean uniforms

• Contains brighteners to maintain that "like new" look

• Effectively removes a wide variety of tough stains

• Contains a special odor eliminator to keep uniforms smelling fresh

• Contains no butyl, bleach or phosphates

COMMON USES:

Nylon, Cotton, Silk, Towels, Sheets, Tablecloths, Hospital Linens

DILUTION:

Ready to Use

EFFECTIVE ON:

RED CLAY

MUD AND DIRT

GRASS

JUICE

BLOOD

INK AND MARKER

SWEAT STAINS

GREASE

URINE AND FECES

COFFEE

SODA

AND MORE

Size	Stock #
32 oz.	FM-UCOC32-6PRO

TARN-X PRO® TARNISH REMOVER

The leading tarnish remover for cleaning and preserving copper and sterling silver.

• Extremely effective at brightening and shining

• Rinses clean with no residue

• Saves time and effort—no buffing required

CLEANS & SHINES LIKE NEW WITHOUT BUFFING

COMMON USES:

Silverware, Serving Pieces, Light Fixtures, Copper Pots and Pans, Musical Instruments

DILUTION:

Ready to Use

USE ON THESE SURFACES:

SILVER

STERLING SILVER

PLATINUM

GOLD

Size	Stock #
1 Gal.	FM-TX128-4PRO

AUTOMOTIVE PRODUCTS
MAKE EASY WORK OF DAILY SERVICE REPAIRS AND CLEANING

SAFE AND EFFECTIVE MAINTENANCE PRODUCTS FOR THE AUTOMOTIVE INDUSTRY

The CLR PRO® Automotive line of products offer a safer, effective solution to make easy work of daily service repairs and cleaning than the harmful, hazardous chemicals commonly found in auto shops.

Ready-to-use | Outperforms competition* | No harsh ingredients**

*Proven in third-party tests. **See individual product SDS for VOC information*

CLR PRO® HEAVY DUTY RADIATOR FLUSH AND CLEANER

Formulated to remove heavy scale buildup and rust in later model radiators. It removes more scale in 10 minutes than competitive products do in 3 hours*.

• Heavy duty to extend the life of vehicles

• Removes scale build up 10x more effectively than the leading product*

• Readily biodegradable

• Safe for employees

Proven in third-party tests. Based on 30 minute flush with average 3 gallon radiator.

REMOVES 10X MORE SCALE Than the Leading Brand*

} Before

} After

REMOVES MORE SCALE IN 10 MINUTES THAN COMPETITIVE PRODUCTS DO IN 3 HOURS*

USE ON THESE SURFACES:

ALUMINUM

STAINLESS STEEL

COPPER

BRASS

PVC/PLASTIC

VINYL

FIBERGLASS

RUBBER PARTS

Size	Stock #
1 Gal.	A-HDRFC-4PRO

CLR PRO® EXTERIOR RUST REMOVER

Effectively removes unsightly rust stains and surface corrosion from vehicle exteriors.

• Use for paint prepping and improving the appearance of any vehicle

• Safe on clear coat and paint

• Readily biodegradable

• Great for use outside—safe on vegetation

• Safe for employees

PROVEN EFFECTIVE ON THESE APPLICATIONS

ANTIQUE CARS

PATINA RESTORATION

PAINT PREP

CARS

TRUCKS

VANS

HEAVY EQUIPMENT

Size	Stock #
1 Gal.	A-ERR-4PRO
5 Gal.	A-ERR-5PRO

INDUSTRIAL PRODUCTS
EFFECTIVE AND SAFE TO USE REGULARLY

KEEP EQUIPMENT WORKING EFFICIENTLY

Not regularly maintaining industrial equipment and vehicles can cause increased wear and operating hazards to operators. Harsh chemicals are often required when regular maintenance does not occur, which can damage equipment surfaces and can increase the risk of exposure for operators.

Ready-to-use | Proven effective | Reduce equipment downtime | No harsh ingredients

CLR PRO® INDUSTRIAL SYSTEMS FLUSH

Safely removes scale buildup from industrial systems that can compromise the ability to heat and cool correctly.

• Helps prevent equipment from overheating or failure, and energy inefficiencies with regular use

• Safely dissolves calcium, lime, rust and other deposits from water passages in water cooled or heated equipment

• Contains no harsh chemicals, like ammonia, phosphates, or solvents

• Readily biodegradable

• Manufactured in the USA

COMMON USES:

Heat Exchangers, Cooling Towers, Evaporative Condensers, Boilers, Steam Generators, Injection Molds, UV Sterilizing, and Pipes and more.

DOSAGE:

The recommended dilution is a 50% ratio of CLR PRO® ISF to water. Depending on the amount of scale present, a stronger solution can be used, OR the flush time increased and/or repeated.

The effectiveness of the solution can be checked periodically with a pH meter. Should the circulation solution rise above the pH level of 5.5 before the flush time expires, additional ISF needs to be added, and the cycle time may need extending.

See label for directions

USE ON THESE TYPES OF PIPES:

COPPER

PVC

STEEL

PLASTIC

CAST IRON

Size	Stock #
1 Gal.	I-ISF-4PRO
5 Gal.	I-ISF-5PRO
55 Gal.	I-ISF-55PRO
275 Gal.	I-ISF-275PRO

CLR PRO® VEHICLE LIME REMOVER

A daily use cleaner to remove scale buildup from industrial and commercial vehicles and equipment.

- Cleans harmful scale buildup that can shorten service life of equipment and vehicle surfaces

- Keeps vehicle windows clear with regular use

- Can also be used to clean buildings, walls, floors, and hard surfaces that lime powder and scale accumulates

- Works great in pulp mills, lime mines, construction sites, concrete plants, farm equipment, and chemical plants

- Readily biodegradable, no VOC's

- Manufactured in the USA

DILUTION:

Ready to Use

REMOVES HARMFUL SCALE BUILDUP FROM A VARIETY OF SURFACES

USE ON THESE SURFACES:

PAINT

RUBBER

WINDOWS/GLASS

VINYL

ALUMINUM

CHROME

STAINLESS STEEL

PVC/PLASTIC

Size	Stock #
1 Gal.	I-VLR-4PRO
5 Gal.	I-VLR-5PRO
55 Gal.	I-VLR-55PRO
275 Gal.	I-VLR-275PRO